

Waukesha • Ozaukee • Washington

WORKFORCE
DEVELOPMENT
BOARD

2006
ANNUAL REPORT
2007



The Workforce Development Board is instrumental in developing innovative workforce solutions that effectively serve businesses in Waukesha, Ozaukee, and Washington Counties. By leveraging resources and building dynamic partnerships with local elected officials, business and labor leaders, educational institutions, and community agencies, the Board has been able to achieve results that promote economic vitality in the region.

DAN VRAKAS, Waukesha County Executive



JAMES DWYER
Waukesha County Chairman
Board of Supervisors



The Workforce Development Board's focus on the Milwaukee 7 counties' workforce solutions has continued to benefit job seekers and employers in the region. Through the strong leadership of the Regional Workforce Alliance and the Council on Workforce Investment, we will be seeing many new and exciting initiatives unfold that will positively impact the local economy.

JOHN HEYER, Chairman
Workforce Development Board



ROBERT BROOKS
Ozaukee County Chairman
Board of Supervisors



TOM SACKETT
Washington County Chairman
Board of Supervisors

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Letter From The President

On behalf of the W-O-W Workforce Development Board, we are proud to present the 2006-2007 Annual Report. This report captures the various achievements of Waukesha, Ozaukee and Washington County workforce initiatives throughout the past year and highlights programs related to the WIRED Grant, the Welding Consortium, and the Manufacturing Skills Standards Certification. ProHealth Care, the W-O-W Workforce Development Board 2007 "Business Of The Year," is also featured in our report.


The Board does an excellent job overseeing numerous programs and services and has developed valuable relationships with our diverse business community, understanding their need for a skilled local workforce. The Board helps to ensure that W-O-W residents have opportunities to develop the skills needed to work locally and regionally, with great emphasis put on fulfilling employment with good wages.

We continue to seek innovative solutions to workforce challenges in our three county area. 2008-2010 will prove to be a challenging and exciting time as we continue to collaborate with the seven county region and administer the WIRED Grant.

Our commitment to talent development of the workforce is evident with the successes of the one-stop center customers as they find employment or skilled workers. Another measure of quality service through the one-stop centers is the success in meeting the seventeen performance standards of the Workforce Investment Act (WIA) programs. The combined efforts of the Board, service providers and center partners led to the 2006 results of exceeding thirteen and meeting four of those performance standards.

We are proud to share W-O-W Workforce Development Board's recent successes and are excited to implement initiatives related to the WIRED Grant. We look forward to expanding and enhancing valuable workforce development community resources next year. Linking job seekers with employment opportunities strengthens our counties' and our regions' economy while improving the quality of life for our residents.

Sincerely,



Francisco Sanchez



The “WIRED” Impact On Our Region

By Teresa Barch, Planner

Regional Workforce Development in SE Wisconsin

In January 2006, W-O-W Workforce Development, Inc. submitted a grant application to the U.S. Department of Labor for funding through its WIRED (Workforce Innovation in Regional Economic Development) initiative.

The original request for \$15 million in funding was denied; however, RWA, along with 12 other runner-up regions, was awarded a \$100,000 planning grant. Then, in January 2007, it was announced that virtual regions would be re-designated as 2nd Generation WIRED regions and awarded \$5 million each. This presented a bit of a problem in that there wasn't a plan for spending \$5 million, so the Department of Labor decided to hold back \$4.5 million of each region's funding until a WIRED Implementation Plan was approved.

This sparked a flurry of planning activity that began in April 2007 with a two-day facilitated “actioning” session attended by 35 leaders in workforce development, economic development, and education. In addition, representatives of the three workforce development boards attended several WIRED academies and conferences, where they received valuable guidance from the Department of Labor and other federal partners and networked with their wealthier 1st Generation cousins, who had each received \$15 million in the first round of funding.

At the most recent gathering in Seattle in November, the WIRED family expanded to include a 3rd generation of WIRED regions, who also received \$5 million each. The 3rd generation includes a 12-county area in Southwest and South Central Wisconsin that encompasses Madison and Janesville.

Since the inception of WIRED, the Department of Labor has invested more than \$325 million in 39 WIRED regions. They don't call it a grant program. “It's a force,” says Assistant Secretary Emily DeRocco. The pressure on WIRED regions to transform their economies was intensified when she added, “Failure is not an option.”

Fortunately, as the WIRED plan was being developed, the Milwaukee 7 released its economic strategic framework for the region. The timing was perfect. The Regional Workforce Alliance, a multi-layered consortium of key leaders in workforce development, economic development, education, and government, now functions as the talent development arm of the Milwaukee 7.



After many revisions, a WIRED Implementation Plan for Southeastern Wisconsin was submitted to the U.S. Department of Labor in late November 2007. The plan consists of three main goals that will be implemented through January 2010.

Goal 1: *Grow workforce talent in a manner that supports Milwaukee 7's economic strategic framework.* To facilitate the growth of a talent pipeline equipped with the skills that employers need, RWA created a \$2.5 million Training and Education Innovation Fund with a strategic focus on enabling workers in targeted export driver industries and emerging industry sectors to succeed in the 21st Century workplace. This fund will also help prepare today's youth for tomorrow's careers by promoting Science, Technology, Engineering, and Mathematics (STEM) education.

Goal 2: *Deliver demand-driven talent development services to support Milwaukee 7's efforts to grow, expand and attract export driver industries and emerging business clusters.* This goal aims to transform the current array of workforce investment programs and services into a seamlessly integrated regional talent development system. A major objective is to provide employers with a single portal for accessing workforce solutions.

Goal 3: *Catalyze systems integration to support talent development in Southeastern Wisconsin.* This will be accomplished by establishing an infrastructure that will increase the region's capacity to research, plan, and implement innovative workforce solutions that cut across current system silos.

Our hope is that in January 2010 we will look around at a responsive, flexible regional talent development system and say not, “What a difference two years make,” and not even “What a difference \$5.1 million makes,” but “What a difference working together makes.”

PROHEALTH CARE

Named "Business Of The Year"



(Left to Right) Francisco Sanchez, President of Workforce Development, Inc.; Ford Titus, President & CEO ProHealth Care; Laurie Anderson, Human Resource Business Partner ProHealth Care; Barb Gromacki, Director of Human Resources ProHealth Care; Jackie Wirth, Human Resources Business Partner ProHealth Care; Daniel Vrakas, Waukesha County Executive.

The W-O-W Workforce Development Board named ProHealth Care the 2007 "Business Of The Year." This award is presented yearly to an employer in the three county area that has met or exceeded the criteria in the areas of: leadership, relationship with the Workforce Development Centers, workforce development practices, community involvement, effective use of community resources, number of new hires, excellent training and innovation in hiring, training, and retention.

\$125,000 RWA Grant



In March 2007, Department of Workforce Development Secretary, Roberta Gassman presented a \$125,000 grant to the Regional Workforce Alliance that will help meet the need for welders and metal fabricators in metropolitan Milwaukee and the seven county region of Southeastern Wisconsin. Francisco Sanchez (President of W-O-W Workforce Development, Inc.) accepted the award.

Stanek Tool Receives Governor's Trailblazer Torch Award



Gov. Doyle; Mary Wehrheim; Lynn Mahuta, Mahuta Tool.

Stanek Tool, located in New Berlin, Wisconsin, was awarded the Governor's Trailblazer Torch Award for Women in Business. Stanek Tool Corporation is a leader in the tool and die industry, specializing in the design and building of custom hydraulic work holding solutions for production part machining in horizontal machining centers as well as the manufacture of close tolerance parts.

Stanek Tool began in 1924 when it was founded by Edward Stanek and was handed down to his three sons. Today, Mary Wehrheim, daughter of Tom Stanek, serves as President of Stanek Tool. Mary graduated from Purdue

University and joined the organization in 1984. Mary states, "The success of Stanek Tool spanning 80 plus years is a remarkable feat today. We have a past steeped in the knowledge that we must continually improve to meet our customers' needs. It is not the biggest company or the company with the newest invention that survives, it is the company that can realize improvement and adapt to change."

Mary has served on the W-O-W Workforce Development Board since 2003 and also serves on the Regional Workforce Alliance (RWA) planning team.

Trailblazer Torch Awards are given to businesses statewide to recognize the legacy of womens' business ownership in Wisconsin.

Welding Training Provided Through RWA Grant

Entry-level welding training was offered through Workforce Development, Inc. as a piece of the \$125,000 grant that was awarded to the Regional Workforce Alliance (RWA) to help meet the needs of welders and metal fabricators throughout the seven-county region.

The program provided entry-level welding training to approximately 36 individuals and was offered at Waukesha County Technical College in Pewaukee, and Hartford Union High School. Classes included 180 hours of training with a combination of math, print reading and hands-on shop experience over a six-week period. At the completion of the training session, participants received entry-level welding certificates.

Participants also received job preparation courses through the Workforce Development Centers in West Bend and Pewaukee which included;

Create a Resume and One-on-One Mock Interviews. The Workforce Development Center Business Services Team then assisted participants in connecting to local manufacturing employers by initiating On-the-Job Training contracts to local employers who then receive wage reimbursements of up to 50% of the new employee's wages during the training period.



Photo 2

Photo 1

Photo 1 WCTC Welding Graduation Class.

Photo 2 Hartford Union High School Welding Class. Student Terry Feypel and Instructor Corey McCauley. Photo courtesy of West Bend Daily News.

2006-2007 Workforce Development Board Members

Mr. Eric Anderson
Director of Employment
Columbia St. Mary's

Ms. Polly Fronberry
President
Visionary Impressions, LLC

Mr. Merton Lueptow
President
Lueptow's Furniture

Mr. Gary Strand
Director of Human Resources
HUSCO International

Mr. William Baumgart
President
Waukesha School Board

Mr. John Heyer (Chair)
President
Kettle Moraine Coatings

Ms. Lynn Maher
Unemployment Claims
Supervisor
Milwaukee Benefits Center

Mr. John Stilp
Vice-President
MATC - North Campus

Mr. Robert Blair
President
Blair's True Value Hardware

Mr. Steve Holtan
President
Slinger Manufacturing Co.

Ms. Linda Olson
Director
Office on Aging

Mr. Terry Sutter
Vice-President
1st Federal Savings Bank

Mr. Michael Bloedorn
Director
Washington County
Social Services

Mr. William Johnson
President
Johnson Level & Tool Co.

Mr. Louis Pascek
Labor Liaison (Retired)
AFL-CIO

Mr. David Tomczek
President
Federal Tool & Engineering, LLC

Ms. Cindy Cain
Workforce Development
Area Manager
Division of Vocational
Rehabilitation

Ms. Diane Knutson
District Director
Wisconsin Job Service

Mr. Donald Rouse
Vice-President (Retired)
Kohl's

Mr. Anselmo Villarreal
Executive Director
La Casa de Esperanza

Ms. Carolyn Clauter
Director of Human Resources
Lutheran Homes of
Oconomowoc

Mr. John Krause
Marketing Director
CARE-PLUS Dental Plans, Inc.

Mr. Francisco Sanchez
President
W-O-W Workforce
Development, Inc.

Ms. Mary Wehrheim (Vice Chair)
President
Stanek Tool Corp.

Ms. Jennifer Dorow
Attorney
Matthew H. Huppertz, S.C.

Ms. Deb Lauenstein
Vice-President of Human
Resources
St. Joseph's Hospital

Mr. Peter Schuler
Director
Waukesha County
Department of Health &
Human Services

Mr. Bruce Wilk
Associate Director
The Threshold Incorporated

Mr. Martin Frank (deceased)
President
Waukesha State Bank

Mr. Glen Lewinski
Community Development
Coordinator
Waukesha County

Mr. Chris Wood
General Manager
Wisconsin Web Offset

2006-2007 Youth Council Members

Mr. William Baumgart (Chair)
President
Waukesha School Board

Ms. Jennifer Dorow
Attorney
Matthew H. Huppertz, S.C.

Ms. Carol Smith
Independent Consultant
Employment Readiness Systems

Mr. Eugene C. Biegler
Parent Representative

Ms. Polly Fronberry
President
Visionary Impressions, LLC

Mr. John Stilp
Vice President
MATC - North Campus

Mr. Robert Blair
President
Blair's True Value Hardware

Ms. Susan Maresh
School-to-Work Coordinator
Waukesha County Technical College

Ms. Sarah Trampf
Superintendent
Norris School District

Ms. Cindy Cain (Vice Chair)
Workforce Development Area Manager
Division of Vocational Rehabilitation

Ms. Terri Salzer
School-to-Work Coordinator
Workforce 2010

Ms. Sonia Utterback
Executive Director
West Bend Housing Authority

Ms. Shari Campbell
Director of Development
La Casa de Esperanza

Mr. Peter Schuler
Director
Waukesha County Department
of Health & Human Services

Mr. Chris Wood
General Manager
Wisconsin Web Offset

FINANCIAL REPORT

July 1, 2006 to June 30, 2007

PROGRAM NAME	GRANT AMOUNTS	CURRENT YEAR EXPENSES	GRANT TO DATE EXPENSES
DEPARTMENT OF LABOR			
WIA Title I Adult	\$849,246	\$355,221	\$753,882
WIA Title I Youth	\$1,029,910	\$510,248	\$942,861
WIA Title I Dislocated Worker	\$2,189,295	\$1,475,746	\$1,994,048
Disability Program Navigator	\$247,410	\$80,323	\$247,410
WIRED Virtual Region Participation	\$100,000	\$63,943	\$67,956
WIRED Second Generation	\$492,500	\$9,936	\$9,936
Community Based Job Training (Health Occupations)	\$190,414	\$37,541	\$37,541
DEPARTMENT OF TRANSPORTATION			
WI Employment Transportation Assistance Program	\$192,980	\$96,445	\$182,375
TOTAL FEDERAL PROGRAMS	\$2,629,403		
OTHER STATE AND LOCAL PROGRAMS			
	\$25,000	\$25,000	\$25,000
TOTAL PROGRAM ACTIVITY	\$2,654,403		
CORPORATE	N/A	\$737,113	N/A
TOTAL	\$3,391,516		

WAUKESHA COUNTY



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Pewaukee, WI 53072
(262) 695-7800**

OZAUKEE COUNTY



**5555 W. Highland Road
Mequon, WI 53092
(262) 238-2880**

WASHINGTON COUNTY



**2200 Green Tree Road
West Bend, WI 53090
(262) 335-5300**

